

Bioeconomy WG

Progress on KOM proposals

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ALCUE NET Bioeconomy Working Group on KOM proposals. Progress & discussion:

- Bioeconomy LAC observatory
- Awareness raising
- Capacity building

The logic

- It must be recognized that at the national level, given specific resource endowments, capacities and societal priorities, other pathways can be identified in the development of National Bioeconomy Strategies. This can be an important result of awareness raising & capacity development, which can contribute to provide societal support for bioeconomy policy development at the national level.
- Raising awareness about the bio-economy potential for the region and capacity development is therefore central for the development of the bioeconomy in the region. Four target groups are identified: politicians and policy makers, the scientific and academic community, the private sector, and consumers (including NGOs).
- The main hurdles to overcome by the Awareness Raising Initiative (ARI LAC-BIOeconomy) include: (a) politicians and policymakers: overcome the lack of a bioeconomy policy perspective and the lack of institutional recognition of the bioeconomy as a model for sustainable and inclusive sustainable development; (b) scientific and academic community: overcoming the lack of scientific capacities and technical resources; (c) private sector: providing evidence of the market opportunities for profitable business development; and (d) consumers: playing a key role in the acceptance of bio-economy products.

The objectives of ARI

- The objectives of the **ARI – LAC BIOeconomy** include:
- To promote a better understanding of the bioeconomy concept with special focus on the biobased economy
- To promote policy dialogue, exchange and understanding among public and private bioeconomy stakeholders.
- To strengthen understanding of the potential of the bioeconomy and bioeconomic growth for inclusive, competitive and sustainable development.
- To systematize successful bioeconomy experiences in the region, especially on market and business development, public-private collaboration, university-business collaboration.
- To promote exchange of successful bioeconomy experiences from the region at local, national and regional levels.
- To promote the integration of value chains and the cascading approach (food/feed – Materials/chemicals – Energy) in the biorefinery approach.
- To explore other bioeconomy pathways that could be of interest at national levels, in addition to the six pathways identified in ALCU-KBBE.

Pillar 1

Policy Dialogue:

- Task 1.1: Bioeconomy policy conference LAC 2015 (2016) (ALCUE NET support)
- Task 1.2: Regional bioeconomy policy dialogues (the first following the Bioeconomy Policy Conference).
- Task 1.3: National conferences and issue specific workshops in interested countries (drawing from ALCUE-KBBE experience).
- Task 1.4: Workshops with targeted audiences (e.g. Legislators, journalist).
- Task 1.5: Policy position papers
- Suggested collaborators: CEPAL, IICA, Consumers International

Pillar 2

Capacity development Network

- T2.1 - Updated & dynamic data base of bioeconomy related courses – but offer a link with categorized courses (specialties), pilot installations available
- T 2.2 - Course material - Library of bioeconomy courses and professors
 - Undergraduate
 - Graduate
- T 2.3 - Help desk/ match maker with EU-LAC universities in the field of
- T2.4 - Private sector and industry related to bioeconomy for internships data base
- T 2.5 - Alumni network of bioeconomy
- Diaspora network

Pillar 3

Media incidence

- Task 3.1: LAC bioeconomy website
- Task 3.2: Development of educational materials aimed at middle school students
- Task 3.3: A series of info-graphs negotiated and published with major popular newspapers with bioeconomy related information.
- Task 3.4: A survey on the public perception and knowledge of the bioeconomy.
- Task 3.5: Focus groups to explore public perceptions of the bioeconomy (to support the elaboration of communication strategies at the national level in support of National Bioeconomy Strategies).

Suggested collaborators: MENON, NGO in Communication, Consumers International

Pillar 4

Management

- Task 4.1: Communication & dissemination strategy
- Task 4.2: Technology aspects
- Task 4.3: Partners coordination
- Task 4.4: Financial administration
- Task 4.5: Project management

Time line proposed

- 2014 – consolidate proposal and negotiate the project, as part of ALCUE NET
- 2015-2017 – in parallel to ALCUE NET – implementation phase requiring additional resources

So what progress was made so far??